

# 2020-2021 District Goals



District: 121  
Constitutional Area: Europe

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	30
2nd Quarter	0	0	30	10
3rd Quarter	1	20	20	15
4th Quarter	0	0	20	25

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

85

### FY Retention Goal

80

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

25

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
zone chairpersons, in consultation with club presidents, determine the clubs development opportunities and membership problems	ZChs, club presidents	no	7/28/2020	8/24/2020
during the 2nd cabinet meeting analysis of the District's standing on the basis of detailed information presented by ZCh, appointment of a 2 teams: for retention and district development	1VDG, PDGs	no	8/25/2020	8/25/2020
workshops (on-line) to train future guiding lions - goal: each club should have at least 1 guiding lion	GLT	grant from LCI, district funds	9/1/2020	10/15/2020
workshops for club presidents and vice-presidents: how to successfully and in a good atmosphere lead a club and get new members	GLT + district trainers	grant from LCI, district funds	9/1/2020	10/15/2020
identifying potential local leaders to create future clubs	ZChs+club presidents	district funds	10/15/2020	4/30/2021
creating an e-learning platform for Polish Lions, with the possibility of participating in special classes and trainings for officers of all club levels and the district, for club members, LEO and candidates for the Lions	GLT, 2VDG, district trainers	grant from LCI, district funds	8/20/2020	12/10/2020
DG+VDGs meet with the members of the every club (on-line, during club's meetings), motivating, encouraging chartering new clubs (incl. branch clubs)	DG, VDGs	no	9/1/2020	10/31/2020
	DG, ZCh, GLs	district funds	1/1/2021	6/10/2021
inviting new members to existing clubs	boards of clubs	clubs funds	7/1/2020	6/30/2021
cabinet meetings every month (on-line): ZCh presenting the membership situation, all cabinet members discuss, supporting in resolving the problems	DG, ZCh	no	8/25/2020	6/30/2021
during the district convention honoring with appreciate the Lions involved in the development of the district	DG, GLT	district funds	5/10/2021	5/20/2021

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## **MULTIPLE DISTRICT CUSTOM IMPACT**

### **Goal Statement**

Leadership 75% of club officers in my district will complete their training by the beginning of 2nd quarter of my office term.

### **Action Plan**

<b>Action Steps</b>	<b>Responsible Party</b>	<b>Required Resources</b>	<b>Date to Begin</b>	<b>Due Date</b>
Choosing teachers	DG	finding suitable people	08.10.2020	08.14.2020
timetable and location for teaching program	DG	online discussion on ZOOM with teachers	08.15.2020	08.17.2020
Information for all officers	District secretary	sending notification e-mails	08.18.2020	08.19.2020
Preparing list of participants	District secretary	sending survey	08.20.2020	09.25.2020

## **DISTRICT CUSTOM IMPACT**

### **Goal Statement**

### **Action Plan**

<b>Action Steps</b>	<b>Responsible Party</b>	<b>Required Resources</b>	<b>Date to Begin</b>	<b>Due Date</b>
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